

someone who just makes sure everything HR gets taken care of (i.e. the basics: recruiting, compliance, etc.) to an HR professional who goes way beyond this to truly getting involved in the business and does all he/she can to lift capability and productivity in the business.

The latter is a true HR Business Partner.

Yes, the day-to-day HR things need to get done; however, an HR Business Partner must move beyond this and dig into the company getting to know its ins-and-out, involving themselves deeply in the company, keeping their eyes and ears open to what is happening not only within their company, but also with their competitors.

Knowing this information helps someone become more valuable and they can bring so much more to the table than the average HR person.

The need to align HR with the business has become more urgent than ever.

The constant changing busi-

A successful charity needs to operate like a business

By **RACHEL MCGUIRE**

It was an extremely proud moment for Child Matters in November when we were announced as category winners of the Westpac Waikato Business Excellence Awards - Not for Profit Category.

We have consistently received excellent feedback about the quality of the work that we do, and the difference that we make.

We know that our work of inspiring adults to protect children is important, but it is just as important that we do it well, and that we justify the trust that our stakeholders

have in us.

We are, by definition a charity, and like most other charities our resources are extremely scarce.

However, being a charity and having a charitable purpose, doesn't mean we don't think or act like a business.

To be successful we believe you need to think like a high performing organisation with a charitable purpose.

We want to provide students and clients with the best service possible, to manage our scarce resources well, and to ensure we value those who support us and work at Child Matters.

CHILD MATTERS - speaking up for children

Child Matters is New Zealand's specialist child protection education organisation

As a high performing organisation we must do what we do professionally at all times.

We must operate to a robust business plan and five year strategic plan.

We must be constantly striving to achieve a 'greatest imaginable challenge' with a clear focus and with accountability at every step on the journey to achieving it.

We must enrich the lives of the people who work for us and add value to our stakeholders, funders, clients and most importantly the children of New Zealand.

We are very conscious that we must not constrain our aspirations by what resources we have available.

We start with a clearly defined purpose (for Child Matters this is to "inspire New Zealanders to make sure that every child flourishes in an environment safe from abuse.").

From there we plan how we are going to achieve the goals that will enable us to meet this purpose.

Frequently that means working out ways to fund the resources we need to meet our goals, not setting our goals based on the resources we have.

Ultimately, running a charitable organisation (Not-for-Profit) and running a successful business can be very similar; it's primarily the purpose that differs.

However, that is not to say businesses do not have charitable intentions.

Many businesses already incorporate social objectives into their thinking and create valuable partnerships with charitable organisations.

It is these partnerships between the business community and charitable organisations that can create a synergy that allows the charitable organisations to achieve

so much more...

We were delighted that Child Matters was formally recognised by the Waikato business community with a Westpac Waikato Business Excellence Award.

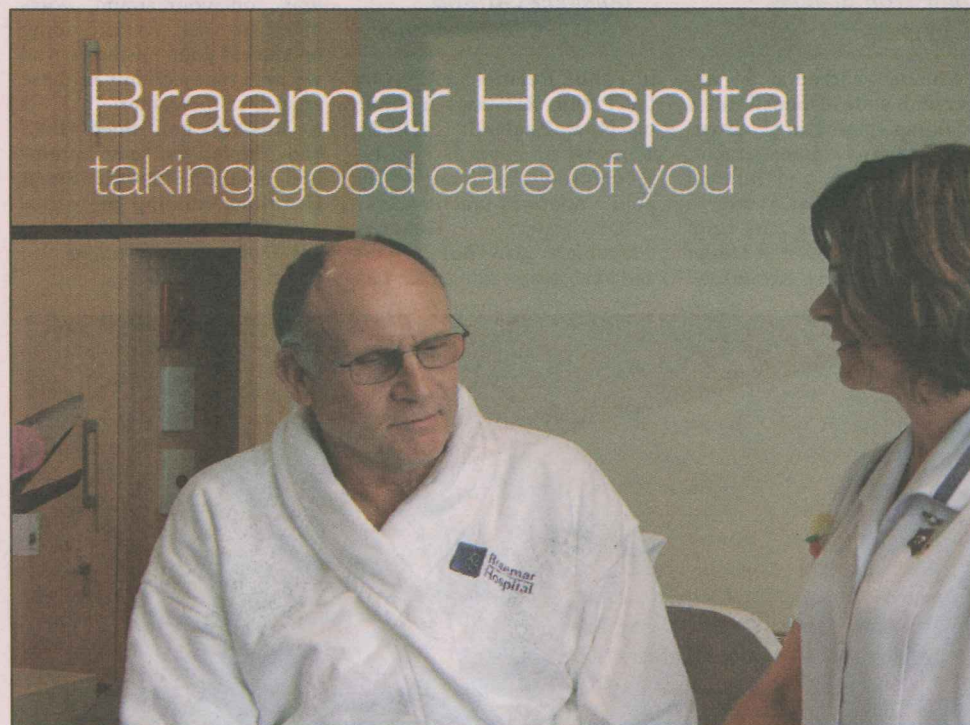
It recognises how the commitment and dedication of each member of the Child Matters staff has been so important in making us a winning team.

About Child Matters

Every child deserves to flourish in an environment safe from all abuse. Child Matters is determined to ensure that this happens. Child Matters is a national charitable trust based in Hamilton that is dedicated to:

- Raising understanding and awareness of the issue
- Educating and inspiring those working with children
- Influencing change in society's attitudes and behaviours

www.childmatters.org.nz



Braemar Hospital — one of the largest private

Food prices fell in December

Food prices fell 0.2 percent in the December month, and were down 1.0 percent on a year earlier, according to Statistics New Zealand.

Lower prices in the December month for non-alcoholic beverages (down 2.8 percent) offset a rise in meat, poultry, and fish prices (up 0.9 percent).

In the December month, fruit and vegetables rose 0.7 percent.

Seasonal rises in apple (up 14 percent), potato (up 13 percent), and kiwifruit prices (up 28 percent) provided the main upward contributions.

The main downward contributions came from seasonal falls in tomato (down 30 percent) and bread (down 10 percent).

decreased 24 percent, which is the largest annual fall since the series began in January 1989.

Takeaway pizza prices also decreased (down 12 percent).

For the year to December 2012, fruit and vegetables (up 6.0 percent) made the main upward contribution. Kiwifruit (up 28 percent) and bread (down 10 percent) were the main contributors to the fall in food prices.